



# **ANTENNA DOCUMENTARY FILM FESTIVAL 2019 REPORT**

# OVERVIEW

The 2019 Antenna Documentary Film Festival grew its reach and impact with increased and diverse public engagement programming, more venues, and the extension of the Festival by an extra five days.

Over the course of 11 days, Antenna celebrated the best in non-fiction cinema with a program of 50 documentaries (85 screenings) from 20 different countries. Opening Night featured the Australian Premiere of *Nomad: In the Footsteps of Bruce Chatwin*, the new film by one of the greatest living filmmakers, Werner Herzog.

In addition to screenings, 23 live Q&A sessions and two panel discussions provided both filmmakers and audiences with more opportunities to interact and engage. This year the Festival was excited to host 10 esteemed international guests who participated in public talks, a filmmaker workshop and juried the International Documentary Award.

With a strong line-up of films and guests, record attendance, sold out screenings on every day, engaged audiences and a fantastic atmosphere, the 2019 Antenna Documentary Film Festival was a resounding success.



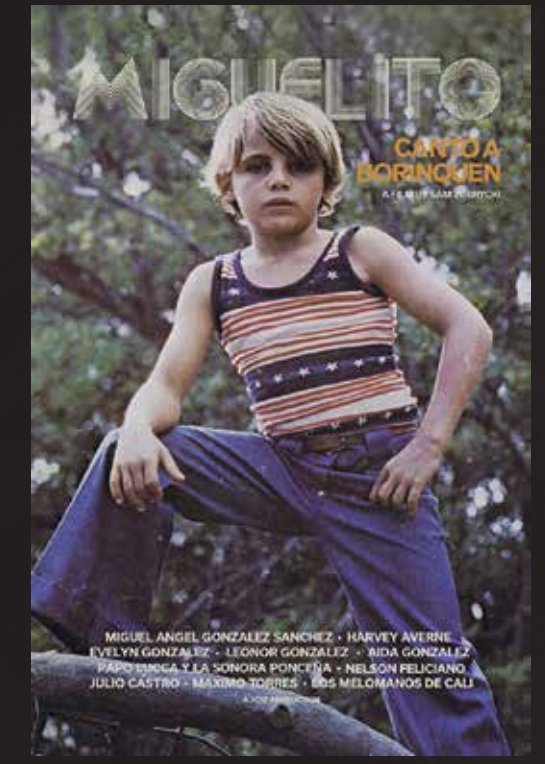
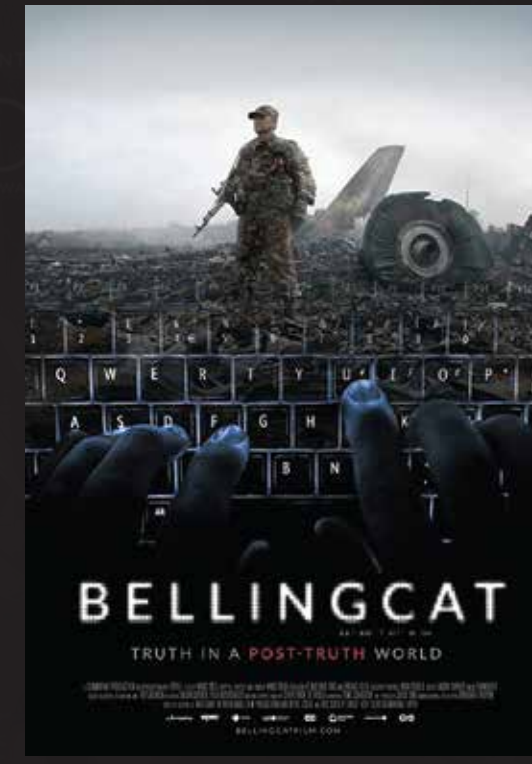
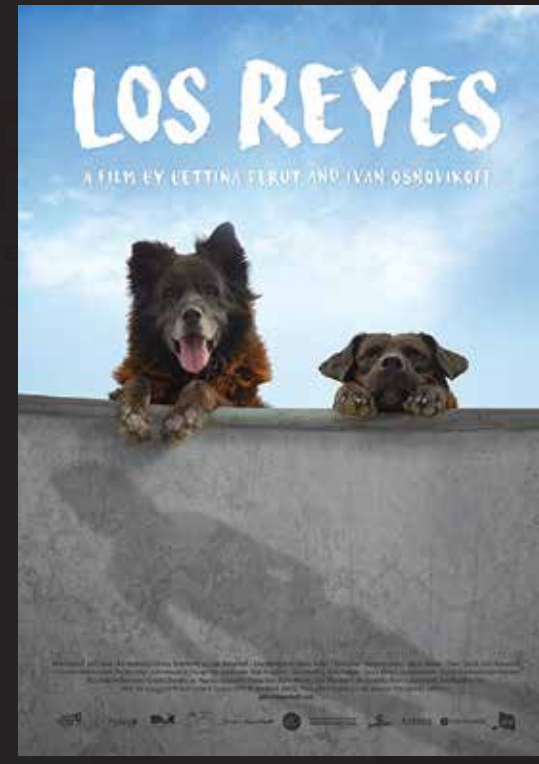
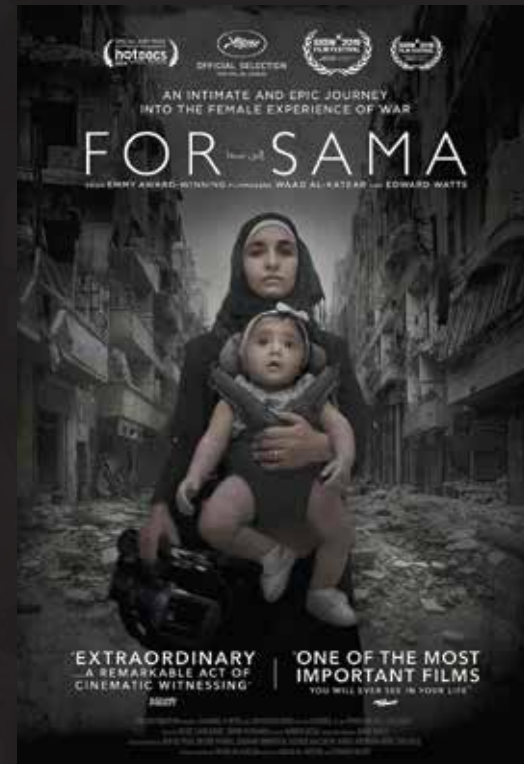
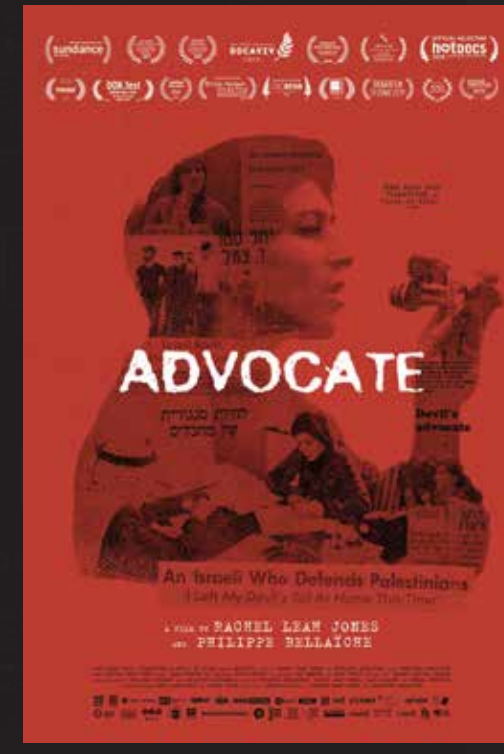
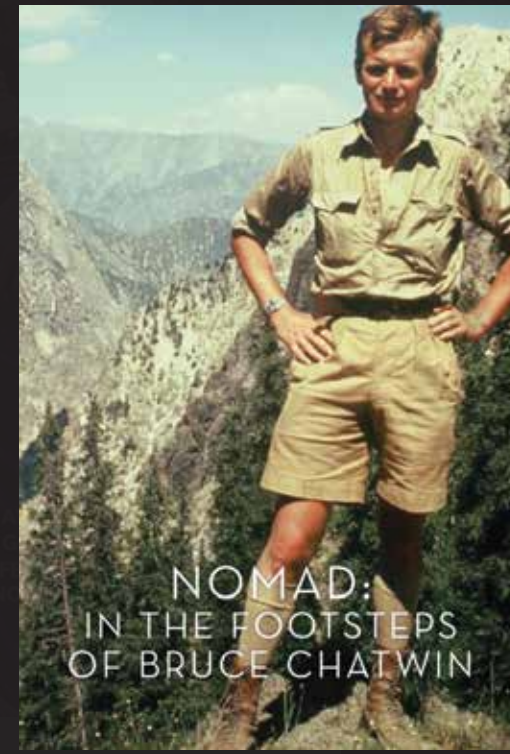
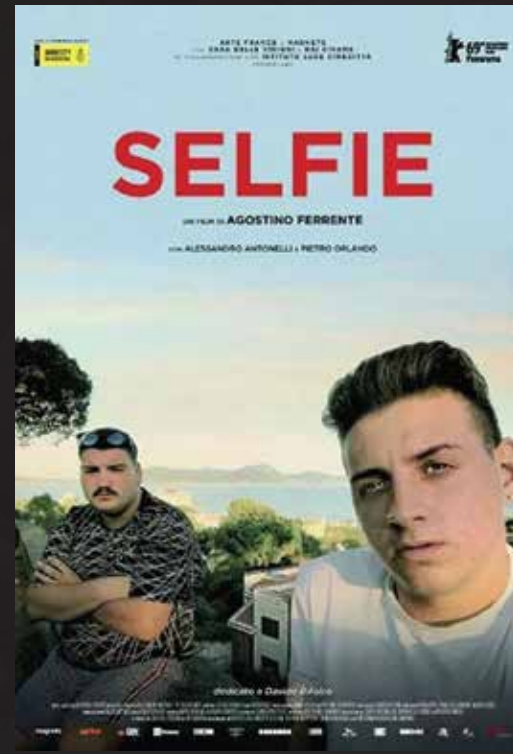
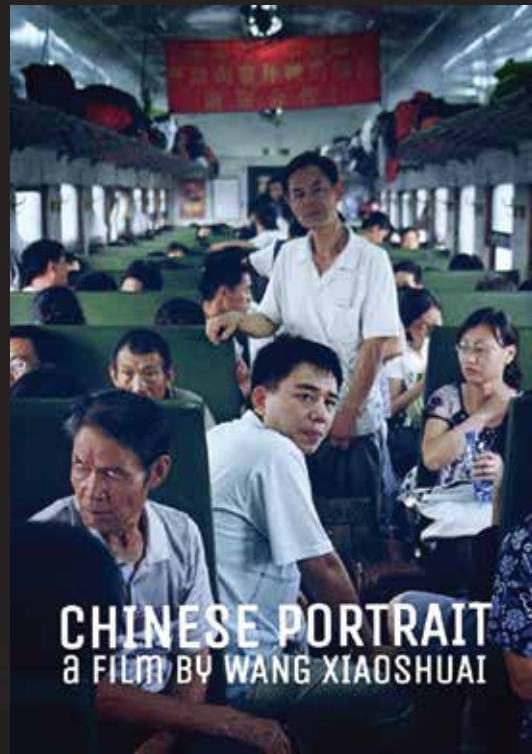




Director Rachel Leah Jones receiving the Award for Best International Documentary



# 2019 FESTIVAL HIGHLIGHTS





# SPECIAL PROGRAMS

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## SHIRLEY CLARK RETROSPECTIVE

Celebrating what would have been the 100th birthday of ground breaking filmmaker Shirley Clarke, Antenna was proud to present a retrospective program featuring three of her most compelling feature documentaries, including her masterpiece *Portrait of Jason*, alongside four short films by the maverick director.



## DOCWEST

In collaboration with Western Sydney University, Antenna presented for the first time DocWest, a showcase of some of the best documentaries from this year's line-up screening at Parramatta's Riverside Theatres. These included: Antenna's opening night film, *Nomad: In the Footsteps of Bruce Chatwin* by Werner Herzog; a masterclass with festival guest Agostino Ferrente; and, a timely panel discussion about the world's growing housing crisis, following the Australian Premiere of Fredrik Gertten's documentary *Push*.



## DOC IN THE PARK

For the first time, Antenna presented Doc in The Park, a live music and screening event in Glebe's Foley Park, in collaboration with the Glebe Chamber of Commerce. The "Godfathers of Australian Ska," Strange Tenants performed live, followed by the Sydney Premiere of Ska'd For Life — the new documentary about the iconic band. Doc in The Park was a successful all-ages afternoon/evening that also featured DJs, food trucks and drinks.



## DOCTALK

Antenna held its annual Antenna DocTalk, presenting five sessions with leading international industry figures including: two-time Oscar®-Nominated Anne Köhncke, the producer behind Joshua Oppenheimer's *The Act of Killing* and *The Look of Silence*; Sowon Kang, Head Programmer of the Wide-Angle section at the prestigious Busan International Film Festival; Orly Ravid, founder of the non-profit distributing organisation The Film Collaborative; and, Kellen Quinn, the producer behind the multi-award winning film *Midnight Family*.



## DOCLAB

Three Australian feature length documentary projects were selected to take part in Antenna Documentary Film Festival's DOC. The Lab took place at Hub Australia at customs house. The creative teams behind the films received coaching and privileged access to local and international decision makers, who provided advice on storytelling, editing, marketing, sales representation and festival strategies. The three selected projects were: *Meet the Wallers* directed by Jim Stevens; *Impermanence* from Ryan Jasper; and, *In for the Ride* by Isabel Darling.

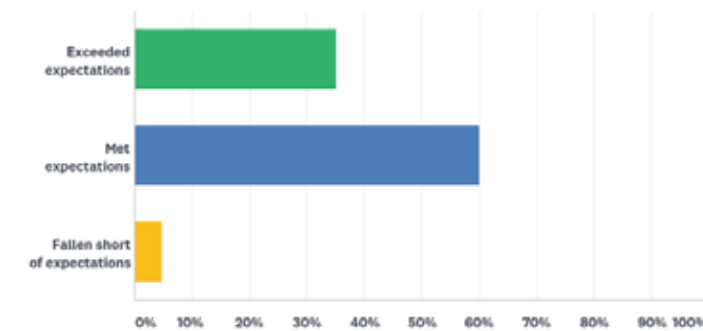


# Audience

## Audience Satisfaction

Antenna Festival continues to achieve outstanding audience satisfaction with 95% of all survey respondents giving positive feedback (60% met expectations and 35% exceeded expectations).

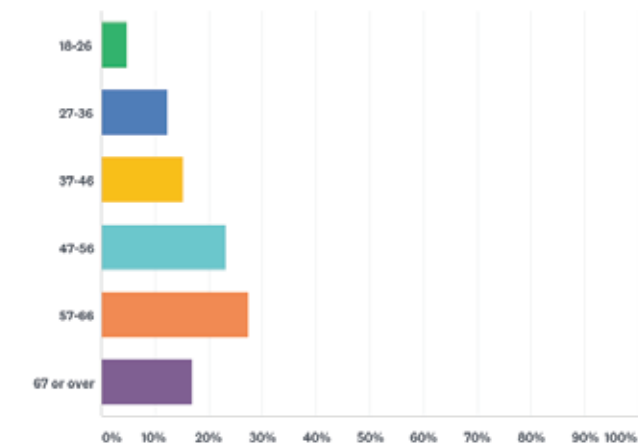
Q5 Thinking about your overall experience, would you say the Festival has exceeded, met or fallen short of your expectations



## Audience Profile (Age)

Antenna Festival appeals to diverse age groups.

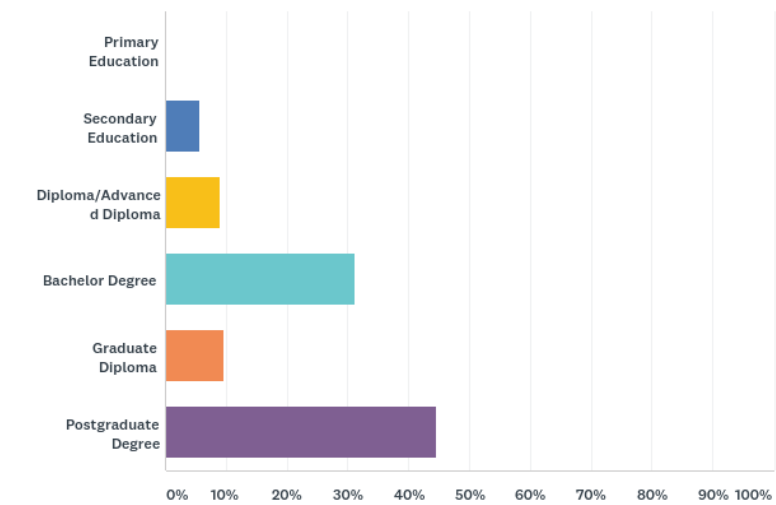
Q12 In which age group do you fall?



# Audience Profile (Education)

Antenna Festival has a highly educated audience base with over 87% of attendees holding a Bachelor's Degree or higher (45% holding a Postgraduate degree).

Q13 What is the highest education level you have gained?



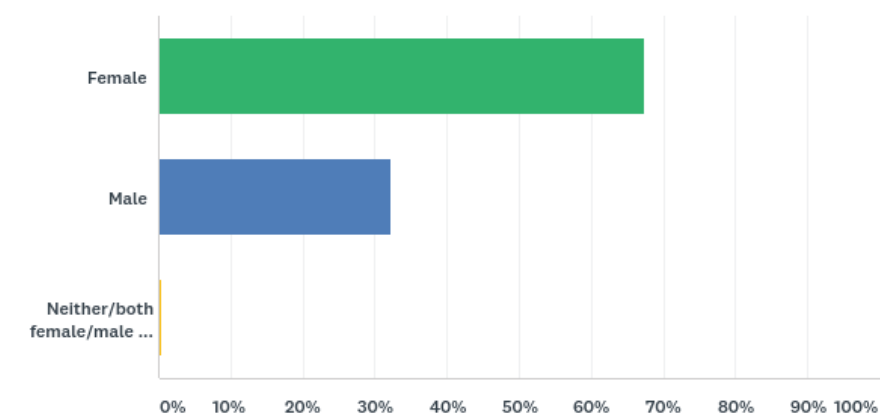
# Audience Profile (Gender)

67% Women

31% Men

1% Neither/Both Female/Male

Q9 What is your gender?



# Audience Profile (CALD)

37% identify as being culturally and linguistically diverse



# FESTIVAL IN NUMBERS

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**8,700**

*Total attendees*

**85**

*Screenings and events*

**50**

*Films screened at  
Antenna 2019*

**48%**

*Women directed Films*

**22**

*Australian premieres*

**14**

*Sydney premieres*

**23**

*Q&A sessions*

**7**

*Venues*

**3**

*Awards*

# **EXPOSURE AND REACH**

40,000 Festival Programs distributed across Sydney

10,000 eDM subscribers (with an average open rate of 35%)

Over 25,000 Social media subscribers

801,122 Social media impressions

23,799,490 Media reach

305,281 website page views

Antenna Cinema advertisement for 6 weeks across Palace Cinemas

Outdoor advertisement (7 totem-signs in high exposure city spots)

Print, Online and Radio advertisements



# FESTIVAL PARTNERS

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# ANTENNA 2019 IN PICTURES

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DOCUMENTARY FILM FESTIVAL  
9TH EDITION | 17 - 27 OCTOBER 2019



































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